SEO Content

✓	Title	**2022 Photography Backdrops - BackgroundTown** Length : 43 Perfect, your title contains between 10 and 70 characters.
✓	Description	**Shop Thousands of 2022 Photography Backdrops and floors on sale. See why BackgroundTown is the best.** Length : 100 Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	2022 Photography Backdrops - BackgroundTown
site_name	BackgroundTown
description	Shop Thousands of 2022 Photography Backdrops and floors on sale. See why BackgroundTown is the best.
url	https://backgroundtown.com/
locale	en-US

	Headings	H1 1	H2 0	H3 2	H4 1	H5 8	H6 0

- [H1] Photography Backdrops
- [H3] Shop By Category
- [H3] Backgroundtown Hot Backdrops
- [H4] Free Shipping on all Orders !

SEO Content

		• [H5] THEMES • [H5] COLOR • [H5] DESIGNERS • [H5] CUSTOM UPLOAD • [H5] JUNGLE LOVE • [H5] STARRY SKIES • [H5] THE GREENROOM • [H5] LEMONADE STAND
✓	Images	We found 17 images on this web page. Good, most or all of your images have alt attributes
✓	Text/HTML Ratio	Ratio : 16% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 66 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Search	Internal	Passing Juice

In-page links

Home	Internal	Passing Juice
Categories	Internal	Passing Juice
ACI Collection	Internal	Passing Juice
Designer Collections	Internal	Passing Juice
Annie Marie	Internal	Passing Juice
Boler	Internal	Passing Juice
Carrie Perez	Internal	Passing Juice
Cheri Hammon	Internal	Passing Juice
Chris Garcia	Internal	Passing Juice
Cindy Romano	Internal	Passing Juice
Dennis Hammon	Internal	Passing Juice
Jeni B	Internal	Passing Juice
Mark Lane	Internal	Passing Juice
Michelle Garcia	Internal	Passing Juice
Michael Mowbray	Internal	Passing Juice
Mitch Green	Internal	Passing Juice
Molly Long	Internal	Passing Juice
Serendipity	Internal	Passing Juice
Sherlyn Edwards	Internal	Passing Juice
Tessa Cole	Internal	Passing Juice
Thom Rouse	Internal	Passing Juice
Themes	Internal	Passing Juice
Antique Backdrops	Internal	Passing Juice
Brick and Stone Backdrops	Internal	Passing Juice
Classic-Masters Backdrops	Internal	Passing Juice
Damask Backdrops	Internal	Passing Juice
Floors Backdrops	Internal	Passing Juice
Floral Backdrops	Internal	Passing Juice

In-page links

Grunge Backdrops	Internal	Passing Juice
Holiday and Seasonal Backdrops	Internal	Passing Juice
Masters Backdrops	Internal	Passing Juice
Nature Backdrops	Internal	Passing Juice
Painted Backdrops	Internal	Passing Juice
Party Backdrops	Internal	Passing Juice
Pattern Backdrops	Internal	Passing Juice
Set Designs Backdrops	Internal	Passing Juice
Sky Backdrops	Internal	Passing Juice
Sports Backdrops	Internal	Passing Juice
Steel and Metal Backdrops	Internal	Passing Juice
Textured Backdrops	Internal	Passing Juice
Urban Backdrops	Internal	Passing Juice
Vignette Backdrops	Internal	Passing Juice
Water Backdrops	Internal	Passing Juice
Wood Backdrops	Internal	Passing Juice
Colors	Internal	Passing Juice
Beige Backdrops	Internal	Passing Juice
Black Backdrops	Internal	Passing Juice
Blue Backdrops	Internal	Passing Juice
Brown Backdrops	Internal	Passing Juice
Gray Backdrops	Internal	Passing Juice
Green Backdrops	Internal	Passing Juice
Mint Backdrops	Internal	Passing Juice
Multi-Color Backdrops	Internal	Passing Juice
Orange Backdrops	Internal	Passing Juice
Pink Backdrops	Internal	Passing Juice
Purple Backdrops	Internal	Passing Juice

In-page links

Red Backdrops	Internal	Passing Juice
Turquoise Backdrops	Internal	Passing Juice
White Backdrops	Internal	Passing Juice
Yellow Backdrops	Internal	Passing Juice
Rubber Mat Flooring	Internal	Passing Juice
Contact	Internal	Passing Juice
Custom Designs	Internal	Passing Juice
Contest	Internal	Passing Juice
Terms of Service	Internal	Passing Juice

SEO Keywords

Keywords Cloud	backdrops themes custom backdrop designs photography garcia backgroundtown hammon green

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
backdrops	40	✔	✖	✔	✔
custom	5	✖	✖	✖	✔
designs	4	✖	✖	✖	✖
photography	3	✔	✖	✔	✔
backdrop	2	✔	✖	✔	✔

Usability

	Url	Domain : backgroundtown.com Length : 18
✔	Favicon	Great, your website has a favicon.

Usability

❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 9 Warnings : 1
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✔ Perfect, your website has few JavaScript files.
		✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. http://backgroundtown.com/sitemap.xml
✅	Robots.txt	http://backgroundtown.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.