










# Website review gusarov-group.by

Generated on March 31 2024 11:23 AM



The score is 51/100







## SEO Content

	Title	<p>Маркетинговое агентство в Минске, маркетинг от GUSAROV</p> <p>Length : 54</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Делаем для Клиентов больше, чем описали на сайте ? Используем все инструменты маркетинга ? Ориентируемся на цифры и стратегию во всём. Оставьте заявку!</p> <p>Length : 151</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="539 1444 1481 1512"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>3</td> <td>0</td> <td>0</td> <td>2</td> </tr> </tbody> </table> <ul data-bbox="614 1547 1082 1778" style="list-style-type: none"> <li>• [H1] Маркетинговое агентство</li> <li>• [H2] Наши услуги</li> <li>• [H3] Продвижение сайтов</li> <li>• [H3] Контекстная реклама</li> <li>• [H3] Создание сайтов</li> <li>• [H6] Сокращаем издержки</li> <li>• [H6] Покупаем агентства</li> </ul>	H1	H2	H3	H4	H5	H6	1	1	3	0	0	2
H1	H2	H3	H4	H5	H6									
1	1	3	0	0	2									
	Images	<p>We found 198 images on this web page.</p> <p>81 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 18%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but</p>												

## SEO Content

		lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 59 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.39% Internal Links 96.61%

## In-page links

Anchor	Type	Juice
<a href="#">GUSAROV</a>	Internal	Passing Juice
<a href="#">Продвижение сайтов</a>	Internal	Passing Juice
<a href="#">Контекстная реклама</a>	Internal	Passing Juice
<a href="#">Создание сайтов</a>	Internal	Passing Juice
<a href="#">Услуги</a>	Internal	Passing Juice
<a href="#">Кейсы</a>	Internal	Passing Juice
<a href="#">Блог</a>	Internal	Passing Juice
<a href="#">Курсы</a>	External	Passing Juice
<a href="#">Контакты</a>	Internal	Passing Juice


## In-page links

<a href="#">EN</a>	Internal	Passing Juice
<a href="#">О нас</a>	Internal	Passing Juice
<a href="#">Все кейсы</a>	Internal	Passing Juice
<a href="#">Создание сайтов</a>	Internal	Passing Juice
<a href="#">SEO-продвижение</a>	Internal	Passing Juice
<a href="#">Контекстная реклама</a>	Internal	Passing Juice
<a href="#">SMM</a>	Internal	Passing Juice
<a href="#">АmoCRM</a>	Internal	Passing Juice
<a href="#">Все услуги</a>	Internal	Passing Juice
<a href="#">SMM</a>	Internal	Passing Juice
<a href="#">Маркетинговые услуги</a>	Internal	Passing Juice
<a href="#">Брендинг и дизайн</a>	Internal	Passing Juice
<a href="#">Наши контакты</a>	Internal	Passing Juice
<a href="#">Отзывы</a>	Internal	Passing Juice
<a href="#">Команда</a>	Internal	Passing Juice
<a href="#">Для руководителей</a>	Internal	Passing Juice
<a href="#">Вакансии</a>	Internal	Passing Juice
<a href="#">Продвижение сайтов</a>	Internal	Passing Juice
<a href="#">SEO аудит сайта</a>	Internal	Passing Juice
<a href="#">Поиск дроп доменов</a>	Internal	Passing Juice
<a href="#">Продвижение в yandex</a>	Internal	Passing Juice
<a href="#">Продвижение в google</a>	Internal	Passing Juice
<a href="#">Продвижение сайта в США</a>	Internal	Passing Juice
<a href="#">Контекстная реклама</a>	Internal	Passing Juice
<a href="#">Таргетированная реклама</a>	Internal	Passing Juice
<a href="#">Аудит контекстной рекламы</a>	Internal	Passing Juice
<a href="#">Ремаркетинг и ретаргетинг</a>	Internal	Passing Juice
<a href="#">Контекстная реклама в Google Ads</a>	Internal	Passing Juice

## In-page links

<a href="#">Контекстная реклама в Яндекс.Директ</a>	Internal	Passing Juice
<a href="#">Создание сайтов</a>	Internal	Passing Juice
<a href="#">Создание сайтов на Tilda</a>	Internal	Passing Juice
<a href="#">Создание интернет-магазина</a>	Internal	Passing Juice
<a href="#">Создание сайтов на OpenCart</a>	Internal	Passing Juice
<a href="#">Создание сайтов на WordPress</a>	Internal	Passing Juice
<a href="#">Создание корпоративного сайта</a>	Internal	Passing Juice
<a href="#">Смотреть кейс</a>	Internal	Passing Juice
<a href="#">Смотреть кейс</a>	Internal	Passing Juice
<a href="#">Смотреть кейс</a>	Internal	Passing Juice
<a href="#">Смотреть кейс</a>	Internal	Passing Juice
<a href="#">Смотреть кейс</a>	Internal	Passing Juice
<a href="#">Узнать больше</a>	Internal	Passing Juice
<a href="#">«Андромеда» &amp;#8212; алгоритм Яндекса</a>	Internal	Passing Juice
<a href="#">Все новости</a>	Internal	Passing Juice
<a href="#">Продвижение по трафику</a>	Internal	Passing Juice
<a href="#">Продвижение молодого сайта</a>	Internal	Passing Juice
<a href="#">Продвижение сайта в Москве</a>	Internal	Passing Juice
<a href="#">Словарь терминов</a>	Internal	Passing Juice
<a href="#">Политика конфиденциальности</a>	Internal	Passing Juice
<a href="#">КУРСЫ SMM</a>	External	Passing Juice
<a href="#">политикой</a>	Internal	Passing Juice






## SEO Keywords

 Keywords Cloud	сайта <b>сайтов</b> выбрали <b>кейс</b> смотреть ого европе интересный <b>продвижение</b> реклама
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
продвижение	71	✘	✘	✘	✔
сайтов	56	✘	✘	✘	✔
кейс	55	✘	✘	✘	✘
сайта	35	✘	✘	✘	✘
европе	30	✘	✘	✘	✘


## Usability

	Url	Domain : gusarov-group.by Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 50 Warnings : 12
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✗ Too bad, your website does not take advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://gusarov-group.by/sitemap.xml">http://gusarov-group.by/sitemap.xml</a></p> <p><a href="https://gusarov-group.by/sitemap.xml">https://gusarov-group.by/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://gusarov-group.by/robots.txt">http://gusarov-group.by/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>