







Website review kwappraisalgroup.com

Generated on March 06 2025 21:15 PM






The score is 59/100





SEO Content

	Title	Home - KW Appraisal Group Length : 25 Perfect, your title contains between 10 and 70 characters.																		
	Description	Gain expert insights and smart strategies to unlock your home's full potential from the Certified Residential Appraisers at KW Appraisal Group. Length : 148 Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>site_name</td><td>KW Appraisal Group -</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>Home - KW Appraisal Group</td></tr><tr><td>description</td><td>Gain expert insights and smart strategies to unlock your home's full potential from the Certified Residential Appraisers at KW Appraisal Group.</td></tr><tr><td>url</td><td>https://kwappraisalgroup.com/</td></tr><tr><td>image</td><td>https://kwappraisalgroup.com/wp-content/uploads/2024/03/KW-APPRAISAL-LOGO-2.png</td></tr><tr><td>image:secure_url</td><td>https://kwappraisalgroup.com/wp-content/uploads/2024/03/KW-APPRAISAL-LOGO-2.png</td></tr></table>	Property	Content	locale	en_US	site_name	KW Appraisal Group -	type	article	title	Home - KW Appraisal Group	description	Gain expert insights and smart strategies to unlock your home's full potential from the Certified Residential Appraisers at KW Appraisal Group.	url	https://kwappraisalgroup.com/	image	https://kwappraisalgroup.com/wp-content/uploads/2024/03/KW-APPRAISAL-LOGO-2.png	image:secure_url	https://kwappraisalgroup.com/wp-content/uploads/2024/03/KW-APPRAISAL-LOGO-2.png
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SEO Content

		<div>image:width250</div> <div>image:height250</div>
	Headings	<div><div>H11H26H34H41H53H60</div><div><ul style="list-style-type: none">• [H1] Maximize Your Home’s Value.• [H2] How To Make Strategic Home Renovations• [H2] The Truth About Appraisals vs. Zestimates: [One Appraisers Case Study]• [H2] How to Spot Potential in Your Next Fixer Upper• [H2] Appraisal Condition Ratings: The Ultimate Guide [With Visual Examples]• [H2] Trending in 2024: The Barndominium Style Meets Efficiency• [H2] Appraisal Services• [H3] Single Family• [H3] Multi Family• [H3] Appraisal Review• [H3] Condominium• [H4] READ: Latest Articles• [H5] READ THEM ALL• [H5] TRENDING IN 2024• [H5] Follow Me on Pinterest</div></div>
	Images	<div>We found 8 images on this web page.</div> <div>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</div>
	Text/HTML Ratio	<div>Ratio : 3%</div> <div>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</div>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.


SEO Links

	In-page links	We found a total of 15 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
KW Appraisal Group	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Services	Internal	Passing Juice
Request Appraisal	Internal	Passing Juice
How To Make Strategic Home Renovations	Internal	Passing Juice
The Truth About Appraisals vs. Zestimates: [One Appraisers Case Study]	Internal	Passing Juice
How to Spot Potential in Your Next Fixer Upper	Internal	Passing Juice
Appraisal Condition Ratings: The Ultimate Guide [With Visual Examples]	Internal	Passing Juice
READ THEM ALL	Internal	Passing Juice
TRENDING IN 2024	Internal	Passing Juice
Trending in 2024: The Barndominium Style Meets Efficiency	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Disclaimer	Internal	Passing Juice

SEO Keywords






	Keywords Cloud	request trending family home read appraisal homes value how all
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SEO Keywords




Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
appraisal	12	✓	✗	✓	✓
home	8	✓	✗	✓	✓
homes	6	✗	✗	✗	✗
value	5	✗	✗	✗	✓
trending	4	✗	✗	✗	✓









Usability

	Url	Domain : kwappraisalgroup.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 24 Warnings : 11
	Email Privacy	Great no email address has been found in plain text!




Document

		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div><div>http://kwappraisalgroup.com/sitemap.xml</div><div>https://kwappraisalgroup.com/sitemap.xml</div><div>https://kwappraisalgroup.com/sitemap.rss</div></div>
	Robots.txt	<div>http://kwappraisalgroup.com/robots.txt</div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Missing</div> <div>We didn't detect an analytics tool installed on this website.</div> <div>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</div>

Optimization